Strengthening charitable causes to change the world through generosity

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Ten Steps to Success

1. Organize Board and Staff for Effectiveness
2. Enhance Financial Development Program
3. Organizational Development Planning
4. Present Plan at Town Meetings

Route to Program and Services Development

5. Design Program and Services Plans
6. Implement Program and Service Plans
7. Expand Annual Fund
8. Enhance Public Relations and Marketing
9. Build Personal Calling Systems for Big Gifts
10. Begin and Expand Planned Giving for Endowment

Route to Capital and Facility Development

5. Master Site Planning Process
6. Present Master Plan at Town Meetings
7. Feasibility Study
8. Capital Campaign
9. Implement Building Projects
10. Annual Fund and Endowment Programs

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