



# Capital Campaigning for Good

Tim Hart-Andersen, Kaleidoscope Conference

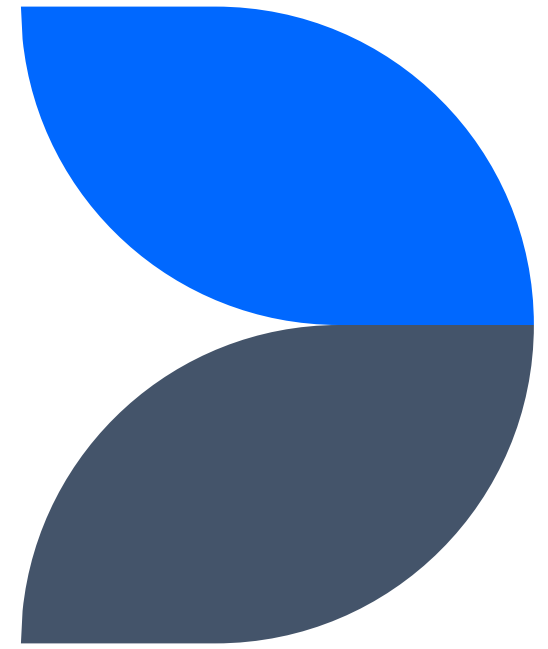
Wednesday, September 27, 2023



Who am I and why am I here?

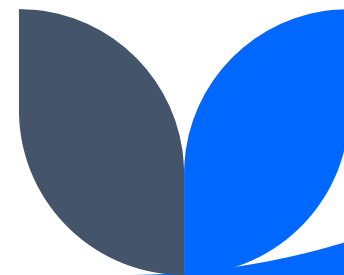


**Financial  
Stewardship  
Practical  
Principles**



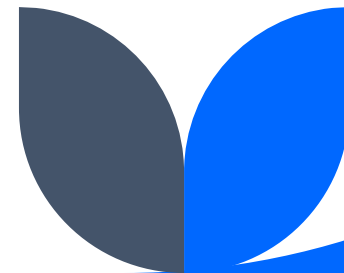
# Financial Stewardship Practical Principles

1. Financial stewardship: *relationships*
2. People give when they trust us and the church
3. Always more money than we imagine



# Financial Stewardship Practical Principles

4. Don't protect people from their own generosity
5. People need to be asked
6. You can't ask if you haven't given



# Financial Stewardship Practical Principles

7. Best method with best prospects:  
know who they are
8. Best prospects: those who've already given
9. No need to apologize

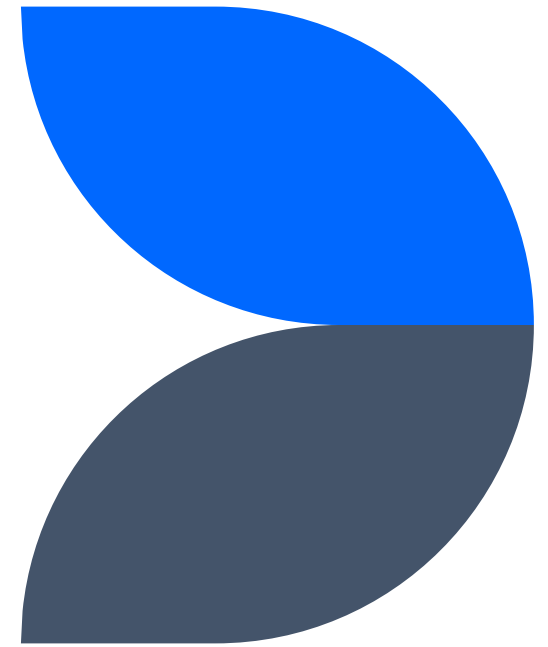


# Financial Stewardship Practical Principles

## 10. Gratitude!



**Capital  
Campaigning  
for  
Good**





# Capital Campaigning for Good

1. Why have a capital campaign?
  - a. Building/property needs
  - b. Debt retirement
  - c. Operating budget boost



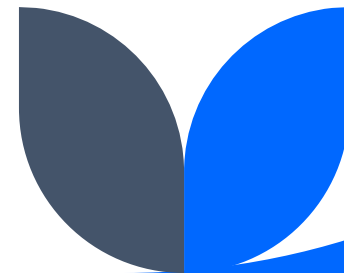
# Capital Campaigning for Good

2. Another reason for a capital campaign:  
Generating funds for mission

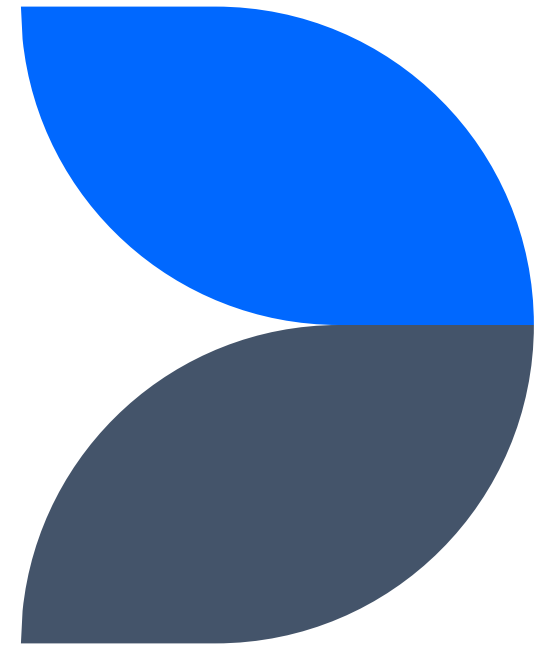


# Capital Campaigning for Good

3. Capital campaigns with a mission focus
  - a. Include as component of larger campaign: 10%
  - b. Energize the congregation around an outreach vision
  - c. Introduce new mission partnerships
  - d. Meet a need in community or presbytery
  - e. Give for transformation

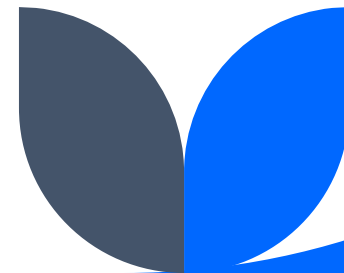


**Westminster's  
Four Capital  
Campaign Mission  
Components  
(2002-2023)**



# WPC's Four Capital Campaign Mission Components

1. Double tithe (20%) for: affordable housing
2. Double tithe (20%) for:
  - a. Affordable housing
  - b. PC(USA) global mission
  - c. WPC global mission
  - d. Congregational support in presbytery



# WPC's Four Capital Campaign Mission Components

3. Tithe (10%) for:
  - a. Affordable housing
  - b. PC(USA) global mission
  - c. WPC on-site mission
  - d. Neighboring congregation renewal

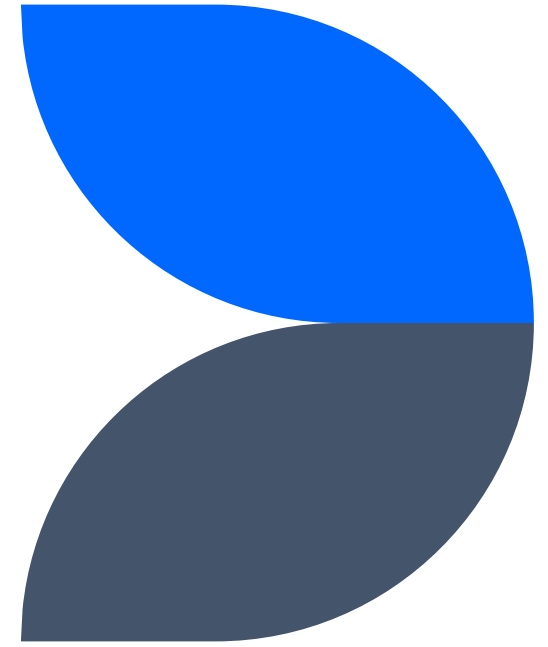


# WPC's Four Capital Campaign Mission Components

4. Tithe (10%) for:
  - a. Racial justice
  - b. Youth leadership development
  - c. WPC global mission



# Purpose of Capital Campaigns



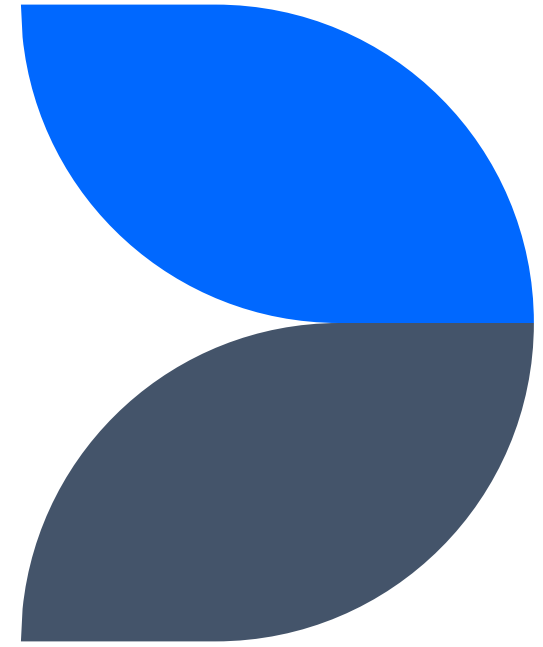


# Purpose of Capital Campaigns

1. Encourage generosity
2. Embrace bold vision
3. Discover capacity
4. Transform church & community
5. Prepare for next capital campaign



# Role of Pastor



# Role of Pastor

1. Relationships
2. Generous Vision
3. Communication
4. Gratitude



# Discussion

**Thank you!**