

Stories that Motivate Stewardship

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Stewardship Kaleidoscope

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The Best Dog Ever



Over the River and through the Woods



Ways to encourage people to give more

https://greatergood.berkeley.edu/article/item/ten_ways_to_encourage_people_to_give_more

- Give them a person to focus on.
- Help people feel their emotions.
- Tie their giving to a sense of identity and purpose.
- Ask people to pay later, but thank them right away.
- Describe the impact of the gift.
- Take advantage of contagious generosity.

There are lessons you can borrow from the non-profit world. The non-profit world is largely your competition for stewardship dollars. But you've got two things they don't:

- Unprecedented time with the donors
- Theology

I will leave the theology up to actual theologians.

