



The Ministry of Fundraising

Chris Winkler

*Vice President and Chief Advancement Officer
Wycliffe Bible Translators USA*





Workshop Outcomes

- Understand that fundraising is a ministry
- Develop two practical ideas to apply principles
- Recognize three outcomes for your church



What is fundraising?

From Wikipedia:

"the process of gathering voluntary contributions of money or other resources"



Fundraising Feelings

What feelings do you get when you think about fundraising?



The Ministry of Fundraising

“As a form of ministry, fundraising is as spiritual as giving a sermon, entering a time of prayer, visiting the sick, or feeding the hungry.”

–*Henri Nouwen*

“*Spirituality of Fundraising*”



The Ministry of Fundraising

“Asking people for money is giving them the opportunity to put their resources at the disposal of the Kingdom. To raise funds is to offer people the chance to invest what they have in the work of God.”

–Henri Nouwen

“Spirituality of Fundraising”



Ministry to Donors

What is your first reaction when you hear the term “ministry to donors?”
(Could be positive or negative!)



Ministry to Donors

“I am wondering who the Lord is going to give the privilege of paying for this blessed work – giving the words of the Lord in their own tongue.”

–Cameron Townsend

Founder of Wycliffe Bible Translators



Ministry to Donors

“You can’t do that!”

–Christie Winkler (my wife)



Ministry to Donors

“Your work has changed me!”

–Church leader and financial partner

Ministry to Donors

Please fill out this form, insert into the envelope provided and place it in the silver prayer bowl.

Thank you.

THANK YOU! FOR THIS AMAZING
OPPORTUNITY!!



Ministry to Donors

“Why did God give me the money and you the need? Why didn't he just give you the money?”

–Canadian business owner



Why do we ask?



How to Minister to Donors

- Listening
- Praying
- Inviting
- Appreciating
- Stewarding



Changes in Congregants

What do you think approaching fundraising like this will do to/for your congregants? How are they changed?



Changes in Our Communities

What do you think approaching fundraising like this will do to/for your churches and communities? How are they changed?



Questions / Comments?



Workshop Outcomes

- Understand that fundraising is a ministry
- Develop two practical ideas to apply principles
- Recognize three outcomes for your church



Thank you!

*To connect further, please contact Chris Winkler at
chris_winkler@wycliffe.org*