



- Aimée A. Laramore,
Philanthropic Strategist &
Jesus Girl
- @newjoynjourney
- solutions@allyd.com

- Diversity at the Intersection
of Faith & Giving
- Emergency Bag\$ in Crisis
- What We Carry and What We Leave Behind



*Explore Best Stewardship &
Giving Practices:
Excellence in a Diverse Landscape
of Religious Giving*

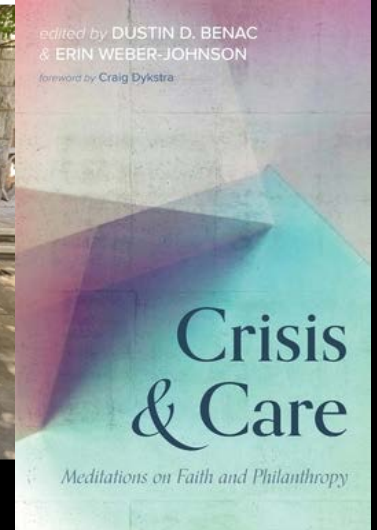
- Language
- Communication
- Gratitude
- Consistency
- Good Fundraising Practices
- Culture
- Diversity
- Equity
- Inclusion
- Social Justice
- Cultural Competence

“Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice which make philanthropy necessary.”

- Rev. Dr. Martin Luther King, Jr.



Philanthropy –
For the Love of Humankind
noun phi-lan-thro-py \fə-
'lan(t)-thrə-pē\
Know Your Personal Story.





Stewardship
Kaleidoscope
Real Tools for Real Ministry

Our mission is to create an annual event that:

- Ignites generosity in faith based communities **in a pandemic**
- Gives practical tools for cultivating generosity in congregations **in a pandemic**
- Expands the leadership capacity of those who lead stewardship initiatives **in a pandemic**
- Cultivates adaptive approaches for funding Christ's mission **in a pandemic**



How Are You?

HISTORY

- **What is history?**
- **History** consists of effectively capturing what happened in the past based on what people recorded (in written documents, cultural artifacts, or oral traditions) at the time.

- **How do we engage people?**
- **Why is it important?**
- **History** matters because it helps us as individuals and as societies to understand why our societies are the way they are and what they value.

HISTORY



- What are your first statements when you encounter someone new?
- Do you introduce yourself?
- Do you offer your name and share your affiliations?
- Do you ask, “How are you?”
- Do you suggest that you would like to connect in a positive way?

- If you had the pleasure of being a part of the conference experience, please remember:
- Why are you here, What are you doing here, Who invited you, What is your purpose, and other inquiries of validation – are not the way to begin a relationship.
- Try hello, first.

How do you start a relationship?

What first impression do you leave?

How do you make people feel?

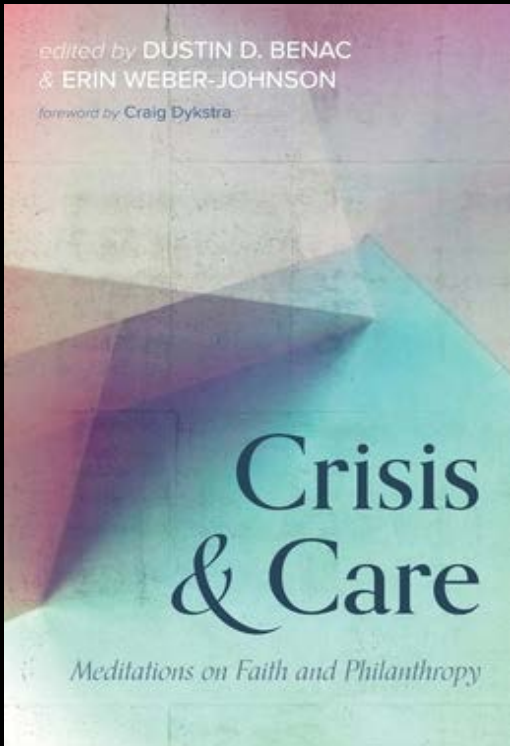
What checks and balances exist?



- Fundraising was not the main focus
- We were leaving behind unnecessary, complex applications, debilitating red tape and decision delays
- We were leaving behind the belief that our way was the only way
- Adopting practices that included giving to givers
- Endowment rich, while being mission, vision and empathy poor



Stewardship
Kaleidoscope
Real Tools for Real Ministry



- Intentionality of Diverse Perspectives
- DEI and JEDI
- STARWARS – *A Jedi was a devotee of the ways of the Jedi Order, an ancient order of protectors united by their ability to harness the power of the Force. Adhering to a doctrine that favored the light side of the Force, the Jedi aspired to attain a state of inner tranquility through calmness and meditation while avoiding emotions affiliated with the dark side of the Force, such as anger and hatred.*
- *Consider ordering a copy of Crisis & Care.*

Know your Story

Explore and Examine
lessons from the
Pandemic.

We are NOT done.

Evaluate the questions:

What do you carry?

What do you leave
behind?

How do you initiate
relationships?

What do you lead with?

Have you eliminated
barriers to more
effectively serve?

What are you protecting?

How are you using your
power?

A WORD FROM
CRISIS & CARE AUTHOR,
AIMEE LARAMORE

**Many of us
are leaving
behind the
idea that we
will outperform
racism,
outpace the
fragility of
our peers, or
the idea that
we are not at
risk for being
outspoken.**



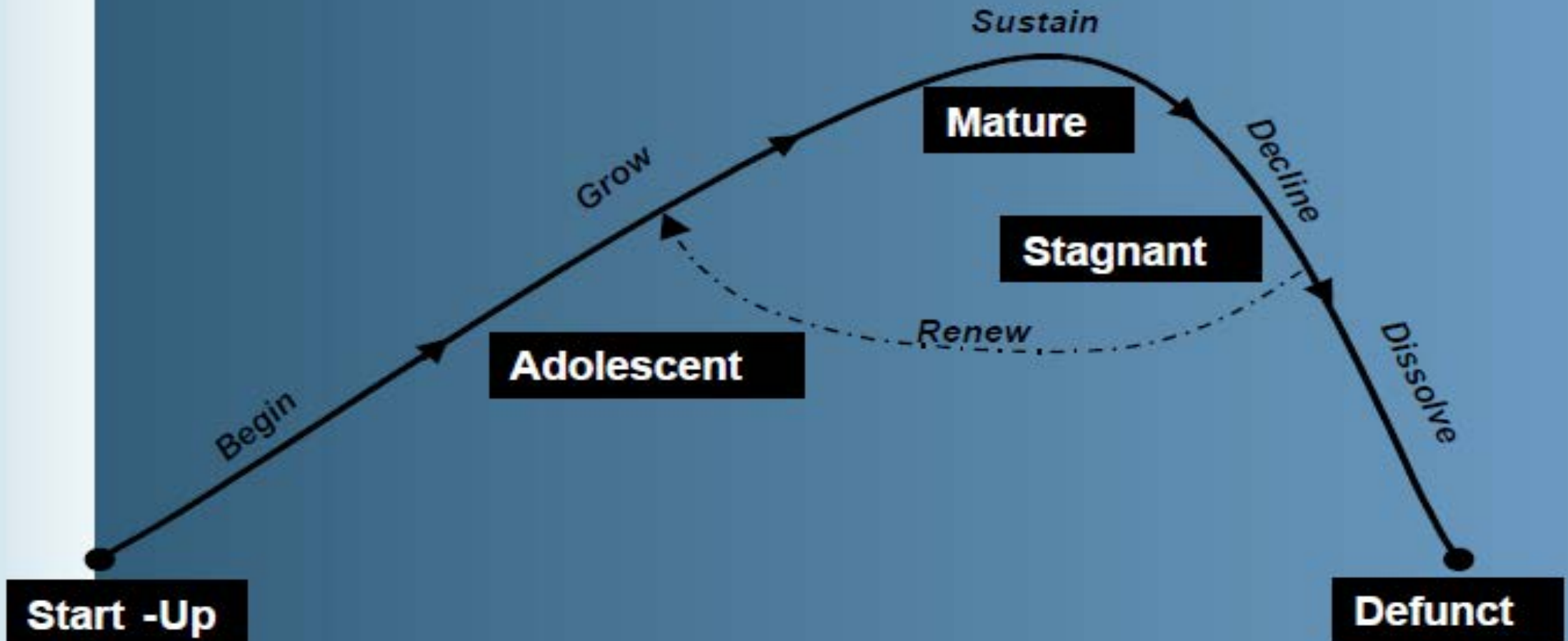
The Catalyst for Giving > Need

- Some are seeing differences for the 1st time in their life journey
- We live in a society that aspires to be equal and just
- Ministry is most effective in the constraints of a building
- The idea that our gifts can be taken for granted
- Every cause & every initiative can or should attract everyone

- Pack Lightly



Organizational Life Cycle and Governance Implications



¹ This model is adapted from Susan K. Stevens' *Nonprofit Lifecycles: Staged-Based Wisdom for Nonprofit Capacity* (Stagewise Enterprises, 2002.)

Guardians of Generosity

- What would society learn from you?
- What are you doing to make a difference in the world we live in today?
- How have you adapted to the pandemic?
- Is some sector of the community, neighborhood, society, world better because of the gifts that you have given?



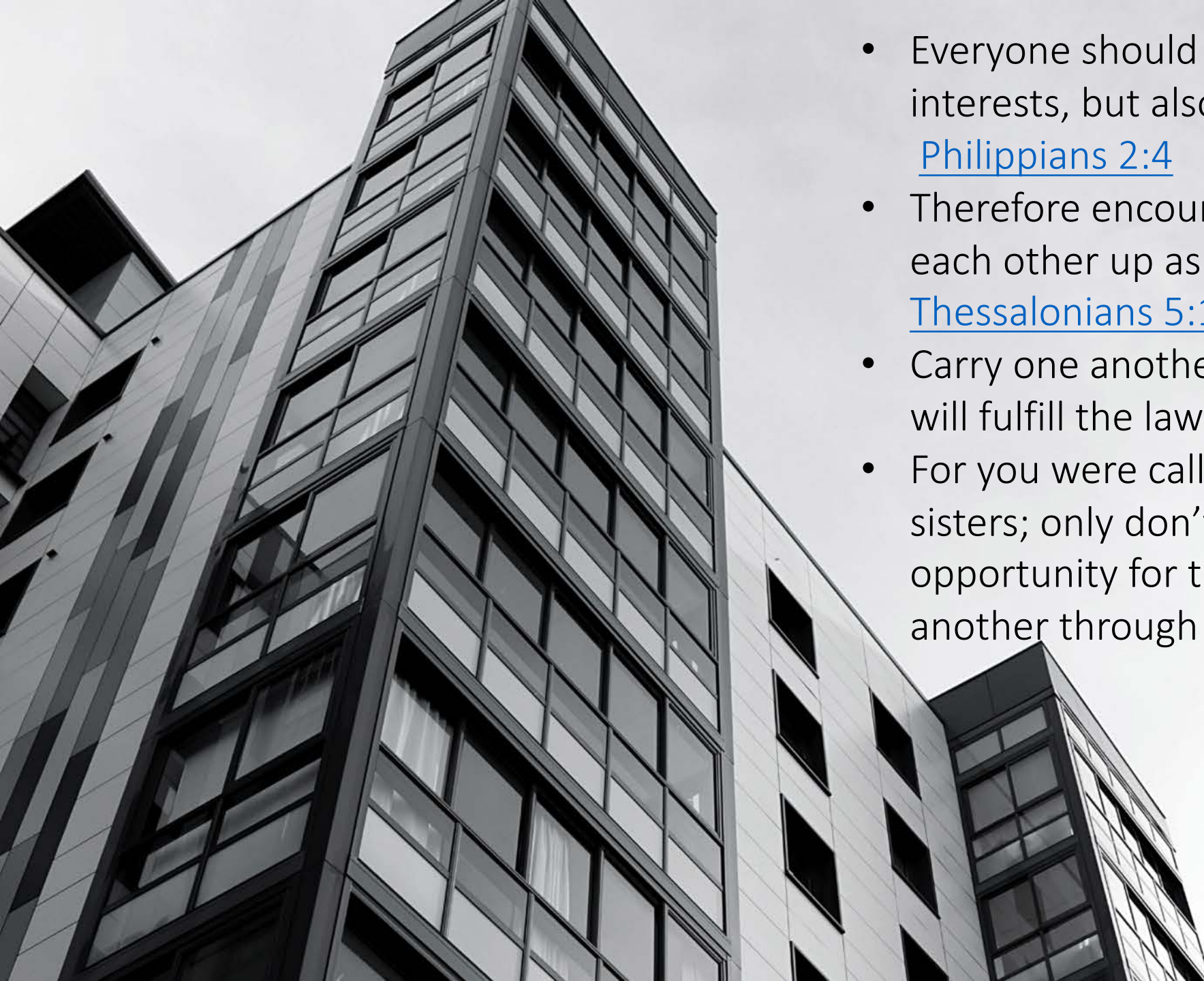


"I look around at [us](#) and you know what I see? Losers. I mean, like, folks who have lost stuff. And we have. Man, we have. All of us. Our homes. Our families. Normal lives. And usually, life takes more than it gives. But not today. Today, it's giving us something. It is giving us a chance."

"To do what?"

"To give a s, for once, and not run away."*

—[Star-Lord](#) and [Drax the Destroyer](#)



- Everyone should look out not only for his own interests, but also for the interests of others. – [Philippians 2:4](#)
- Therefore encourage one another and build each other up as you are already doing. - [1 Thessalonians 5:11](#)
- Carry one another's burdens; in this way you will fulfill the law of Christ. – [Galatians 6:2](#)
- For you were called to be free, brothers and sisters; only don't use this freedom as an opportunity for the flesh, but serve one another through love. – [Galatians 5:13](#)

- How can we embody an ethic of stewardship in our congregations that extends beyond the offering plate and funding our budgets?
- What is the relationship between generosity and justice?
- What role must our religious institutions play in rebuilding a sense of trust in our communities when working together for a shared future?
- How can religious leaders, out of the deep resources of our faith traditions, actively step into these vital discussions of money and meaning to shape the future of philanthropy?

- David P. King, Lake Institute on Faith & Giving

-Emergency BAG\$ in Crisis:

What we carry and What we leave behind





Thank You for ALL that you do!



Questions?