

# Transformational Stewardship





# Stewardship vs Finance

## *Spiritual vs Fiduciary*

- *unpack our “traditional” approaches*
- *identify concerns*
- *provide guidance for transformation*





# Myths...

- **Our #1 problem is lack of money**
- **Pledging makes people be better givers**
- **Pledging is needed to plan budgets**
- **The best way to make people give is to explain needs**



# Myths...

- **Connect your finance people to stewardship**
- **People are sick of hearing about money**
- **Young people aren't generous**
- **People might leave if we ask too much of them**



# True Concerns

- **Finances tend to drive mission**
- **Short-term focus substitutes for long-term vision**
- **Mission is poorly communicated**
- **Transformation requires paradigm shifts**



Love God

Love Our Neighbor

***“All the blessings we enjoy are Divine deposits, committed to our trust on this condition, that they should be dispensed for the benefit of our neighbors.”***

***-John Calvin***



# Transformation – Paradigm Shifts

**Membership**

**Individual's Ownership**

**Institution's Need**

**Scarcity**

**Shortfall**

**Debate Finances**

**Discipleship**

**God's Ownership**

**Individuals' Need to Give**

**Abundance**

**Possibilities**

**Depict Future**



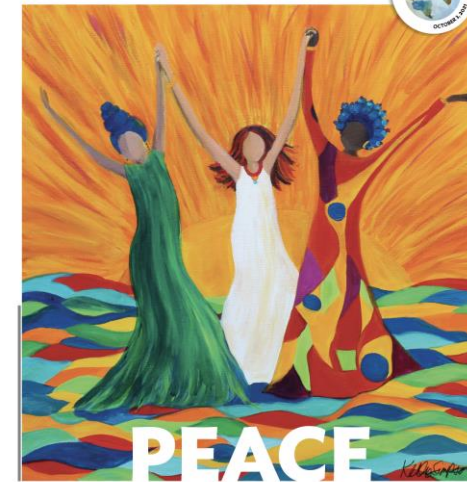
# Giving Opportunities

## Giving Potential of Congregations

- 40% - Regular Giving
- 30% - Long-Term Giving
- 30% - Designated Giving



PEACE & GLOBAL WITNESS  
SPECIAL OFFERINGS  
PEACEMAKING AND RECONCILIATION



at all times in all ways.

— 2 THESSALONIANS 3:16





# Transformation

## Measuring Impact:

## Reasonable Expectation or Trap ?



ACT/ NCA



Presbyterian Church of the Cross



ACT/Yakkum Emergency Unit



ACT/ Sean Hawkey



# Impact

## What do we mean by *Impact* ?

- **Something that has made a difference**
- **An outcome**
- **Something beneficial, lasting, perhaps profound**

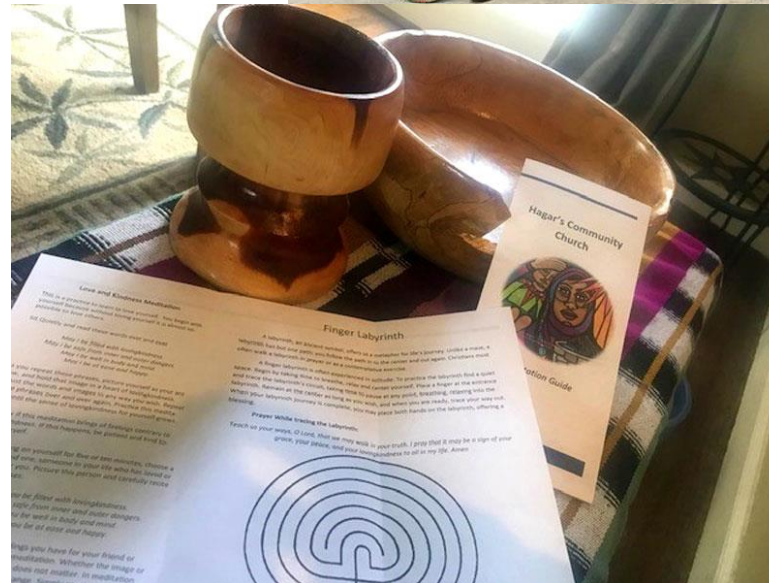




# Impact

## How do we measure ?

- Number of people helped
- Quality of programs
- Efficiency
- Progress toward a goal





# Impact

## What are pitfalls of measurement ?

- Focus on short-term metrics
- Prioritizing numbers
- Focus on donor-designated programs rather than community-centered issues





# Generational Views of Impact

**Gen Z – Reaching defined goals**

**Millenials – Efficiency in spending**

**Boomers & Matures – Quality of programs**



# Impact: Common Ground

**Trust**

**Long-term Results**





# Impact: Challenges

**Colonial approach**

**Respect**

**Mutuality of Mission**





# Stewardship Transformation

- ❖ **Separate Finance from Stewardship**
- ❖ **Establish a Strong Stewardship Team**
- ❖ **Establish and Clarify Vision**
  - **Session – Define**
  - **Stewardship – Communicate**
  - **Finance – Manage Resources**
  - **Congregation – Fulfill**





# Love of Neighbor : The Reason for Being

*Think of us in this way, as servants of Christ and stewards of God's mysteries. Moreover, it is required of stewards that they should be found trustworthy.*

*1 Corinthians 4:1-2, NRSV*





Presbyterian Church (U.S.A.)

**Presbyterian Mission**