

Giver-Centered Communications: How to Delight Your Givers

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Stewardship Kaleidoscope Conference
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1

Giver-Centered Communications




2

3 Things: Ask, Thank, Share Impact



3

Ask: With and for VISION



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Ask: Right Name



5

Ask: Right Time



6

Ask: Right Thing





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Ask: Right Details




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3 Things: Ask, Thank, Share Impact



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Say Thank You: Often




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Say Thank You: Confidentially



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Say Thank You: Creatively





12

Say Thank You: Sincerely & Specifically




13

3 Things: Ask, Thank, Share Impact

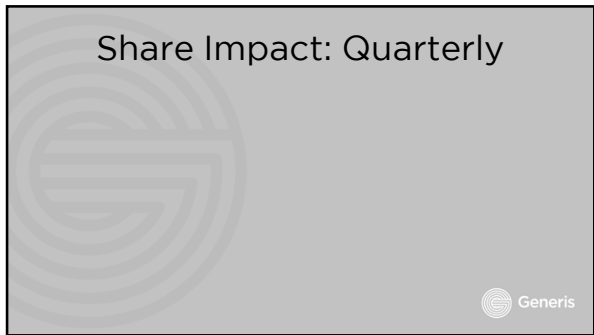


14

Share Impact: Annually



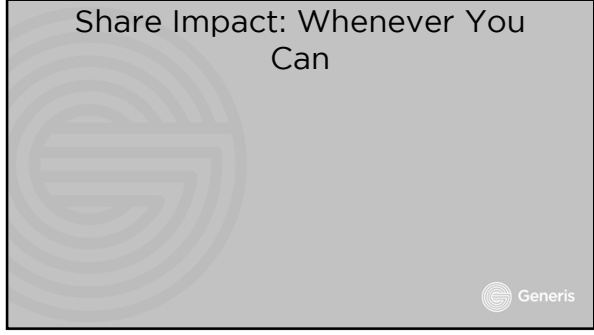
15



16



17



18



Most Churches/Orgs Operate Like This

Ask
Ask
Ask
Ask
Ask
Required IRS Statement 1 x year
Ask
Ask
Ask
Etc.



19

Remember: Ask, Thank, Share Impact



20

Free Resources

- Visit www.generis.com/jennifer-perrow
- E-Books
- Request Full Kaleidoscope Slide Deck



21

Thank You

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*Helping Churches, Schools, and Non-Profits raise
resources to fund their God-Sized Visions*

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22