

Practical Steps to Increase Giving in Your Church

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October 1, 2019



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Creating a Culture of Generosity

Culture: The set of shared attitudes, values, goals, and practices that characterize your church

- Identity: We are a generous church
- Joy: We love to give
- Spiritual Growth: We give because God has generously given to us



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1. Weekly Offering Moment



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2. Giving Statements



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3. Mobile Giving Tools



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4. Encourage Recurring Gifts



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5. Don't Be Afraid to Talk About Money (Jesus Wasn't)



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6. Stories, Stories, Stories



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7. Lead by Example



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8. Celebrate!



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9. Get Whole Church Involved



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10. Major Givers Strategy



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11. Move People Up the Giving Ladder



**Step UP Your Giving**

- Give Abundantly
- Give 10%
- Give Regularly
- Give for the First Time

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- Visit <https://generis.com/jennifer-perrow>
- Fill out contact form and I'll send you this slide deck
- You can also request a free download of "The Offering Moment" booklet from this page

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Thank You

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*Helping Churches, Schools, and Non-Profits raise resources to fund their God-Sized Visions*

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