

11 Steps to Increase Giving in Your Church... Starting this Weekend

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Creating a Culture of Generosity



1. Weekly Offering Moment



2. Giving Statements



3. Mobile Giving Tools



4. Encourage Recurring Gifts



5. Don't Be Afraid to Talk About Money
(Jesus Wasn't)



6. Stories, Stories, Stories



7. Lead by Example



8. Celebrate!



9. Get Whole Church Involved



10. Major Givers Strategy



11. Move People Up Giving Ladder



Questions?



Free Resources

- Visit <https://generis.com/jennifer-perrow>
- E-Books



Thank You

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Helping Churches, Schools, and Non-Profits raise resources to fund their God-Sized Visions

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