



## **Campaign Checklist**

### **Pre-Campaign**

1. Church Stewardship and Generosity understanding reviewed; adjusted if needed:
2. Campaign needs articulated with emphasis on benefit to overall mission and ministry; associated costs determined:
3. Initial "Standards of Giving/Gift Table" chart developed based on cost estimates and number of prospective donors:
4. Overall financial strategy developed to meet the need(s):
5. Project(s) adopted by vote of Session:
  - a. Session willing to talk directly about money; members' past giving with selected individuals:
  - b. Session willing to involve up to one-third of congregational families in campaign process:
6. Mission component discussed:
7. Campaign General Chair identified and recruited:
8. Congregational awareness and endorsement of campaign:
9. Potential leadership gift households identified; cultivated:
  - a. "Standards of Giving/Gift Table" chart validated:
  - b. Meet regarding understanding and enthusiasm for campaign:
10. General Campaign plan and time frame established – volunteer recruitment, training sessions, congregational event, etc.