CCS

Church Campaign Services, LLC

Campaign Checklist

Pre-Campaign

1. Church Stewardship and Generosity understanding reviewed; adjusted if needed:

2. Campaign needs articulated with emphasis on benefit to overall mission and ministry; associated costs determined:

3. Initial "Standards of Giving/Gift Table" chart developed based on cost estimates and number of prospective donors:

4. Overall financial strategy developed to meet the need(s):

5. Project(s) adopted by vote of Session:
    a. Session willing to talk directly about money; members' past giving with selected individuals:
    b. Session willing to involve up to one-third of congregational families in campaign process:

6. Mission component discussed:

7. Potential leadership gift households identified; cultivated:
    a. "Standards of Giving/Gift Table" chart validated:
    b. Meet regarding understanding and enthusiasm for campaign:

8. Campaign General Chair identified and recruited:

9. Congregational awareness and endorsement of campaign:

10. General Campaign plan and time frame established – volunteer recruitment, training sessions, congregational event, etc.: